



## “PORTRAITS FOR PIXELS” PHOTOGRAPHERS AGREEMENT

You agree to the terms of this Photographer’s Agreement when you register to participate in “Portraits for Pixels” as follows:

1. You acknowledge that all of the information you have provided in this application is true and accurate.
2. You acknowledge that all the information you provide in the post-event report form including all donation information is true and accurate.
3. You acknowledge that you understand and agree to abide by the following terms and conditions.

### **(A) Participation in Event**

- a. Under NO circumstances may any individual, group or organization hold “Portraits for Pixels” Sessions WITHOUT registering with The Pixel Project.
- b. You must submit a completed Post-Event Report to The Pixel Project by **9AM EST 30 September 2011**.

### **(B) Use of Materials for Promotion and Publicity:**

- a. You are encouraged, but not obligated, to send any photographs, audio files or video files of your “Portraits for Pixels” Sessions to The Pixel Project. You authorise The Pixel Project free use of these media for any purposes for the promotion or mentions of the “Portraits for Pixels” programme.
- b. If you send any photographs, audio files or video files of your “Portraits for Pixels” sessions to The Pixel Project for use in our online galleries, promotions etc of the campaign, you take responsibility for ensuring that all models/customers sign the model release form provided or your own model release form.
- c. In promoting and publicising your “Portraits for Pixels” Sessions, you must adhere to The Pixel Project’s Image and Identity Guidelines and all other publicity guidelines described at <http://portraits4pixels.thepixelproject.net>.
- d. You agree to limit the use of The Pixel Project’s Trademarks, Copyrights & Logos (including those specifically “Portraits for Pixels”) on any merchandise or publicity to the “Portraits for Pixels” campaign unless permission is granted otherwise.
- e. You must specifically mention <http://portraits4pixels.thepixelproject.net> and use the “Portraits for Pixels” logo in all of your publicity.
- f. You agree to the social networking, blog, website and other media guidelines described in the Guidelines for usage of The Pixel Project’s Trademarks, Copyrights & Logos.



**(C) Donation of Proceeds**

- a. You agree to donate a **minimum of US\$10.00** from each individual portrait session you conduct under the “Portraits for Pixels” programme. Your donation will go to The Pixel Project’s Celebrity Male Role Model Pixel Reveal fundraiser.
- b. You agree to pay the donation in to The Pixel Project’s Celebrity Male Role Model Pixel Reveal campaign according to the donation process specified by The Pixel Project.
- c. You agree to pay the donation in to The Pixel Project’s Celebrity Male Role Model Pixel Reveal campaign using donation channels specified and provided by The Pixel Project.
- d. You agree to pay the donation to The Pixel Project’s Celebrity Male Role Model Pixel Reveal campaign by the deadline of **9AM EST 30 September 2011**.

Failure to adhere to any of the conditions of this Photographer’s Agreement will result in The Pixel Project rescinding permission for you to organize and hold “Portrait for Pixels” Sessions.